



# Annual Report 2006

**Nomadic** Marketing

# Introduction from the Project Leader

Hello Everyone,

2006 will go down as the year of change for Nomadic Marketing. We are no longer the same charity that we were three years ago. We changed, for the better.

The Library Project was born in 2006.

The Library Project provides free libraries to orphanages and schools in Asia. While partnering with Aston Education Services and the Dalian Charity Federation, we donated over 3,500 books, tables, chairs, mats, posters, lighting and two globes to two orphanages in Dalian, China. This was an amazing achievement.

This year a clear departure from doing free websites for charities. Looking back at the year, I feel Nomadic Marketing is once again energized. I am very proud of what we have achieved this past year, but I find myself excited for what 2007 will hold.

Once again, thank you for everything. I hope you enjoy our 2006 Annual Report. I'm looking forward to next year and beyond.

Kindest regards,  
Thomas Stader  
*Project Leader*



# Nomadic in 2006

## **Nomadic Marketing in 2006**

### *The Library Project*

The Library Project provides low cost libraries for orphanages in Asia. Each library will be tailored to the individual needs of the orphanage, with no burden of cost imposed on the orphanage with regards to set-up or implementation.

We recently completed our first set of libraries in support of The Library Project. We donated libraries for two orphanages in Dalian, China. We received over 3,500 books by donation, as well as colorful furniture, plants and

posters. This provided the children with a safe and friendly place to read and relax. None of this would have been possible without the help and support of our partners: Aston Education, the Dalian Charity Federation and Jinalive.

This is Nomadic Marketing.

# Financials for 2006

**Year ended 31 December 2006, all amounts are in US dollars and are unaudited. This summary shows the total income and expenditures of all Nomadic Marketing offices globally.**

## Corporate Donors

VitesseLearning, Inc.  
<http://www.vitesselearning.com>

Colororganics, Inc.  
<http://www.colororganics.net>

## Individual Donors

Ed and Penny Glassmeyer  
 Dr. Ellen Diana  
 Joan P. Diana  
 Chris, Erin and Bodhi Bartle  
 Enrique Cuan  
 Thomas and Donna Stader  
 Charlotte and Travis Demaree  
 Barbara Stader and Gary Gurian  
 Mike Threatt  
 Jennifer and Rob Conklin  
 Phil and Reagan Mercurio  
 Phil and Sylvia Mercurio  
 Cibby Pulikkaseril

## Hardware/Software Donors

Marketcircle, Inc.  
 JTech Softworks, Inc.  
 Freshly Squeezed Software  
 MaxProg  
 Color Schemer

## Income & Expenditure [US dollars] 2006

Ordinary Income/Expense	
Income	
Donation	
The Library Project	3,196.00
Total Donation	<u>3,196.00</u>
Miscellaneous Income	6,648.00
Total Income	<u>9,844.00</u>
Expense	
Bank Service Charges	244.35
Contract Labor	4,500.00
Insurance	521.00
Internet	94.67
Miscellaneous	344.12
Office Supplies	309.79
Program Expense	300.00
Rent	3,000.00
Telephone	12.87
Travel & Ent	<u>2,353.65</u>
Total Expense	<u>11,680.45</u>
Net Ordinary Income	-1,836.45
Other Income/Expense	
Other Expense	
Other Expenses	308.55
Total Other Expense	<u>308.55</u>
Net Other Income	<u>-308.55</u>
<b>Net Income</b>	<b><u>-2,145.00</u></b>
Opening Fund Balance	7,339.96
Closing Fund Balance	5,194.96



# Our Offices

## **Office in Cambodia**

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Phnom Penh, Cambodia

Tom Stader

*Project Leader*

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## **Office in North America**

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# Nomadic Marketing